

Technical SEO & GEO Assessment

Quantilope | SaaS

Not commissioned by the business. Recommendations were not implemented as part of this assessment. No performance improvement is claimed.

The question

How would I prioritize the first month of an established SaaS SEO account without disrupting what already works?

Recorded technical findings

The September 2026 source brief records a crawl of 858 published-sitemap pages. Two food and beverage URLs were live, self-canonical and present in the sitemap. They shared a title, H1 and substantially similar body copy; no internal links to either were found within that crawl.

Judgment

This is a consolidation candidate, not proof of keyword cannibalization. Search Console queries, backlinks, conversions and campaign dependencies are required before deciding which URL to retain or whether both are needed.

AI-search scope

The source brief also reviews a US/English recorded-answer dataset. Dataset occurrences show an existing citation footprint; they do not establish category leadership or the share of relevant buyer questions won.

Source: independently prepared September 2026 assessment supplied by Oghenemaga Emmanuel. Historical findings summarized here have not been rerun for this portfolio edition.

Priorities & validation

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Proposed sequence

1. Confirm the purpose and private performance of both URLs.
2. Consolidate only if evidence supports a shared purpose; merge unique content, redirect the duplicate and update links and sitemap.
3. Choose commercially relevant AI-search questions before testing.
4. Record recommendations, mentions, citations and absence separately.
5. Compare the exact cited competitor pages and brief evidence-supported improvements.

Validation plan

After approved implementation, validate redirects, canonicals, indexability, internal links and rendering. Annotate changes and repeat the same AI-answer checks. Review query/page performance and qualified conversions where reliable access is available.

Deliverable

Technical diagnosis, conditional consolidation decision and proposed 30-day SEO/GEO plan.

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